

FIRST YEAR'S GUIDE



MARKSOC

2021



Welcome!



Editor's Letter

Welcome to the start of your new journey at UNSW! This marks the beginning of a truly special milestone in your life where you can learn more about yourself, cross paths with some amazing people all the while making memories to be fondly cherished forever. However, as much as this is exciting and fun it can also be overwhelming as you set foot into a completely new environment with unforeseeable challenges and possibilities. But not to worry, we've prepared a fool-proof guide which reveals all the ins and outs of being a student at UNSW!

We know that at this point you're full of questions so to bring some method into all of this madness, this guide will walk you through key dates and resources, how to make the most of uni despite COVID-19, all the golden nuggets of campus and so much more!

Thanks for taking the time to read this guide and we wish you the best of luck this year! If you're looking to get involved in uni and are interested in joining our MarkSoc family we'd love to hear from you in our upcoming Directors' Meet & Greet and subcommittee applications!

- Chandley & Matt

President's Address



Congratulations on making it to the next chapter of your life! The endless hours of studying and school uniforms are over and the first year of uni is here for you to explore.

Stepping onto campus is a daunting experience but always remember you are not alone. In fact, the incoming class of 2021 are all in the same position and this will be one of the most memorable experiences you will ever have. To ease the butterflies, MarkSoc has crafted THE GO TO 'First Year's Guide' to help you get to know the A to Z's of UNSW.


University is the place to find yourself. Find what you like, your next study spot, the best food and your independence. My advice to you is to try new things, take risks and stay curious because the next opportunity is waiting for you at uni. UNSW offers so many diverse and fun opportunities from sports, societies, volunteering, courses and more – but how do you find what's right for you? Ask around! Don't be shy to ask other students for help because they might give you the most life-changing advice or even become your next best friend.

Marketing Society (MarkSoc) is a new experience you should definitely try out! We are the creative forefront for students interested in marketing whether it's to expose yourself to your favourite brands or simply the degree you're interested in. Being the constituent society to UNSW Marketing School, we encourage everyone to find their own personal brand and join our family at MarkSoc at anytime and anywhere, as we share our aesthetics, make lifelong friendships and advance our careers.

So, MarkSoc welcomes you to uni-life. Make the best memories and go out and find your personal brand!

Good Luck!
- Emily :)

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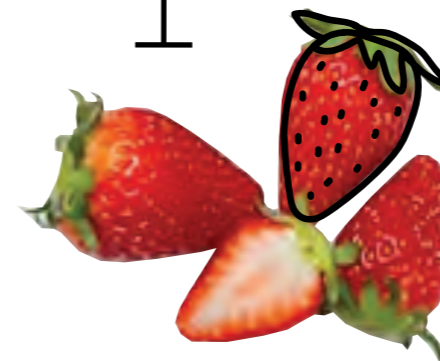
Contents

If Your To-Do List was a Parfait (Because why not.)

2. Make Sure To Get Your Student ID!
(You can get one issued from The Nucleus: Student Hub on campus!)

4. Pay Your School Fees!
(You can process your payment through your myunsw account.)

6. Show MarkSoc Some Love!
(For fortnightly newsletters & info about our fun upcoming events go follow our Facebook & Instagram page!)



1. Go To O-Week

(O-Week is a great opportunity to get familiarised with campus, meet new people, get freebies, become society members and most importantly have fun!)

3. Sign Up To Arc!

(After you get your shiny new student ID, drop by Arc Reception to sign up and get your first ID sticker!)



Click me!

5. Be Sure To Know Your Class Info!

(Check for any textbooks required, class location & times and lastly any pre-readings that may be necessary to read before class!)

HELP IS ALWAYS AROUND THE CORNER



The Nucleus [← Click Here For More!](#)

Provides information and guidance on all general university processes such as enrolment, financial support, and program transfer.

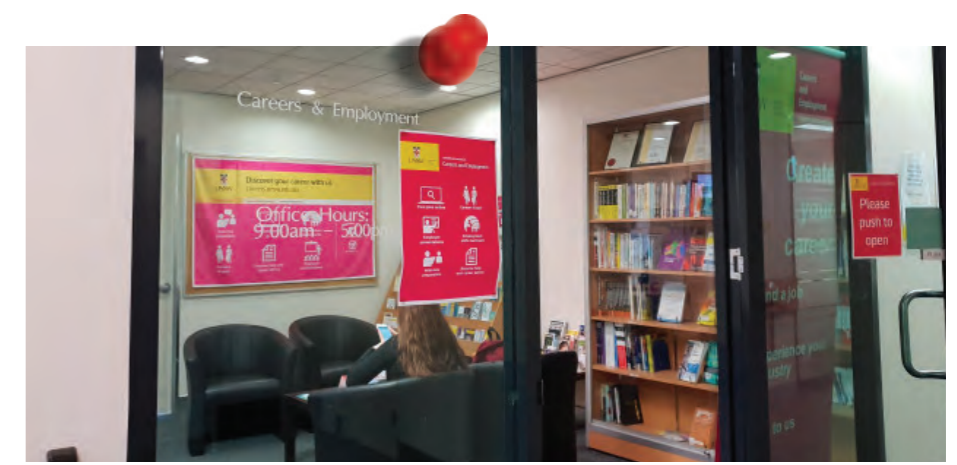
 **Ground Floor, Main Library**



UNSW Health Service

Head here if you're feeling unwell or require medical assistance. Appointments with doctors can be scheduled online or over the phone.

 **Ground Floor, Quadrangle East Wing**



Careers and Employment

Get advice on how to build your resume, improve interview skills, and any career planning related concerns!

 **Level 2, Quadrangle East Wing**



Counseling and Psychological Services

Offers individual and confidential counselling completely free of charge. Hosts workshops and talks on mental health, stress, and overall wellbeing.

 **Level 2, Quadrangle East Wing**



The Learning Centre

Get help with key academic skills such as proper referencing, effective research, and essay writing. Also gives workshops to improve your conversational English.

 **Ground Floor, Chancellery Building**

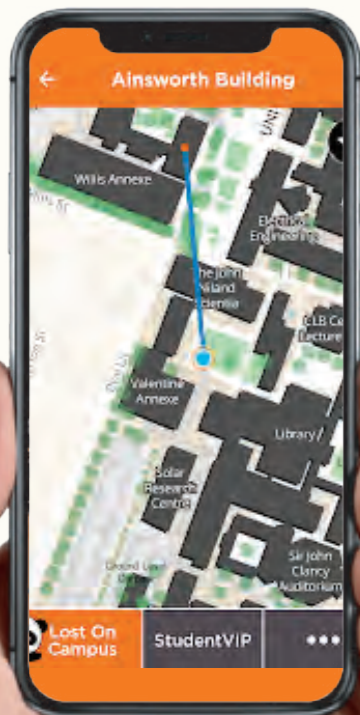
UNI ESSENTIALS:

Online Resources



not sure where to go?

Lost on Campus



Lost on Campus is a free app that provides an interactive map of the UNSW campus to help you find your way around uni. Whether you have trouble navigating to lecture theatres, tutorial rooms, labs, or offices, Lost on Campus will be your best friend as a first year and ensure you get to your classes on time.

The app is currently available on the App Store and Google Play.

Download Here!

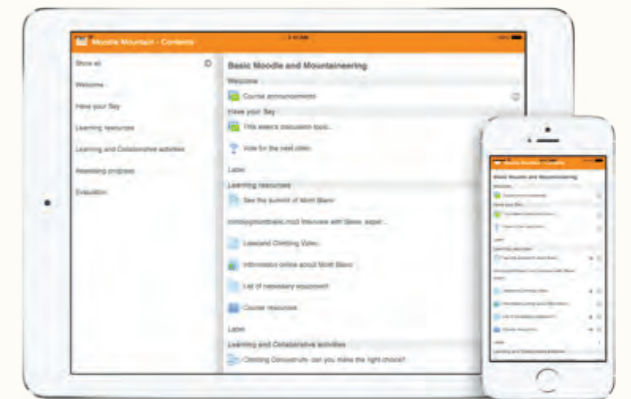


access materials

Moodle

Moodle is an online platform where you can access all course materials uploaded by your lecturers and tutors. There will be a Moodle page for every class that you enrol in where you can find lecture slides, class recordings, tutorial homework, online assessments, grades, and discussion forums.

Make sure to keep up to date with weekly course announcements and any necessary preparations. When in doubt, don't be shy to post a question on the forum!



Visit Here!



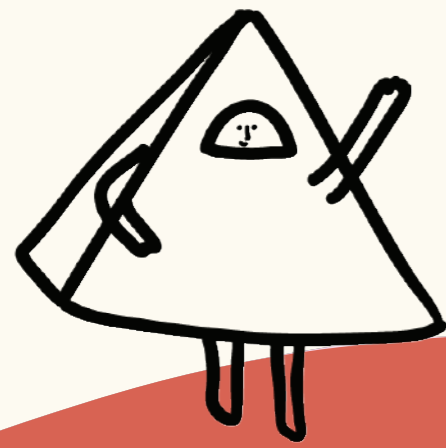
CrossAngles

CrossAngles is a website that serves as an unofficial timetable planner for UNSW that many students use to plan their class schedules ahead of enrolment. The website allows you to view available time slots for classes, drag and drop them, and create a timetable that suits your needs. CrossAngles is especially useful for arranging your class times with friends and seeing which combination of courses gives you the best weekly schedule.

plan your week

Visit Here!

	Monday	Tuesday	Wednesday	Thursday	Friday
09:00			MATH1081 TUT Rec'd 200 - 30/34 Weeks: 1-10	MATH1231 LEC Business 1h - 30/1458 Weeks: 1-5, 7-9	
10:00	MATH1081 LEC Business 1h - 30/430 Weeks: 1-9	COMP1911 LEC Science 1h - 200/490 Weeks: 1-10	MATH1081 LEC Business 1h - 30/430 Weeks: 1-5, 7-10		MATH1081 LEC CLB 7 - 30/430 Weeks: 1-8, 10
11:00				COMP1911 LEC Science 1h - 200/490 Weeks: 1-9	
12:00	MATH1081 TUT Rec'd 200 - 30/34 Weeks: 1-9	MATH1231 LEC Business 1h - 30/1458 Weeks: 1-10	The Bible Talks		
13:00			COMP1911 TLB Law 1h - 20/90 Weeks: 1-10		MATH1231 LEC CLB 7 - 30/430 Weeks: 1-8, 10
14:00		MATH1231 TUT Rec'd 200 - 31/25 Weeks: 1-10	COMP1911 TLB Biology 1h - 20/90 Weeks: 1-10		
15:00				Piano Tutoring	
16:00					



Term Timetable

Term Start!

WEEK 0:

Welcome to UNSW! Attend faculty welcomes, join ARC, and sign up for clubs and societies!

WEEK 1:

Enrolment Deadline & Payment Due. This is the last day to add or swap courses and term fees!

WEEK 4:

Census Date! This is your last day to withdraw from a course without financial and academic penalty, or request for Commonwealth fee assistance.

WEEK 12-13:

Final Exams. The finish line is so close! Now is the time to study hard (but don't forget self-care!)

WEEK 11:

Stuvac! Students get a week off to focus on preparing for final exams. Treat yourself to a much needed rest 😊

WEEK 8:

Class Enrolments Open & Final Exam Timetable. Try to enrol as soon as possible so you don't miss out on your preferred classes!

WEEK 4-6:

Midterm Exams - you're halfway there!

Finish!



BEYOND the Classroom



Attend O-Week!



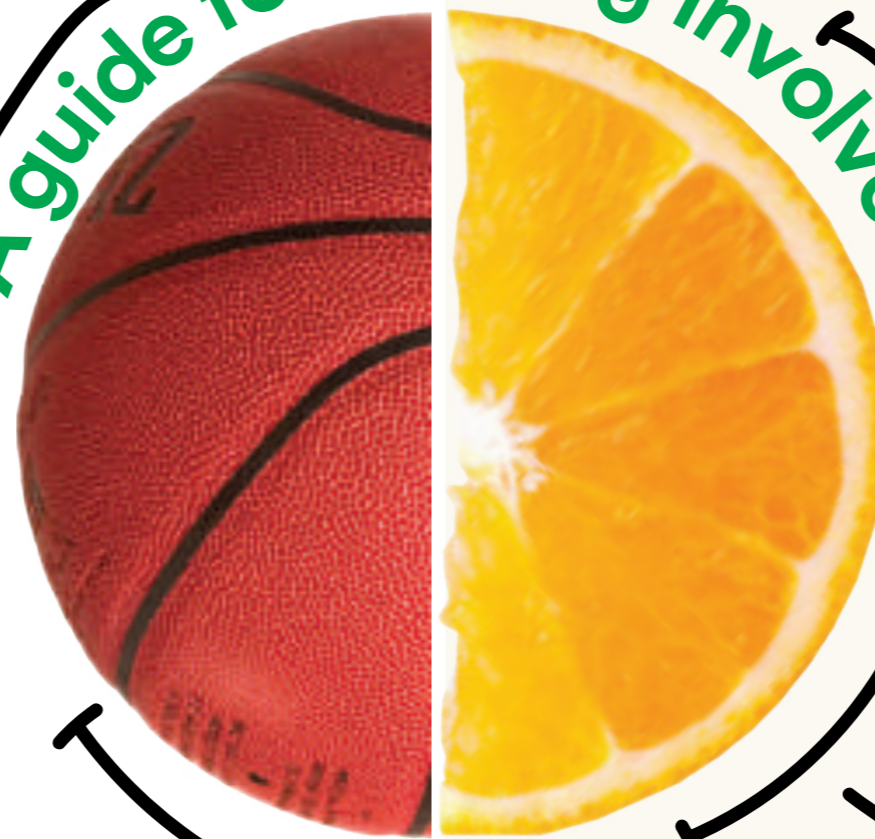
Attending O-Week is the your best opportunity to discover the hundreds of clubs and societies at UNSW for whatever faculty you may be a part of and any interests you may have!



Join MarkSoc!

Joining MarkSoc, or any other society for that matter, is an invaluable opportunity to make new friends with similar interests, build your professional portfolio, and establish key connections.

A guide for getting involved



@Uni



Try Sports!

From basketball to soccer to ultimate frisbee, there is a club for almost every sport under the sun at Uni; all skills levels are welcome! Joining a sport club is an amazing way to meet new people and have the chance to represent UNSW at Uni Games!



Explore Arc Volunteering!

Another great way to get involved at Uni is through the various voluntary initiatives that Arc has to offer. Whether you are an advocate for environmental protection, or an avid writer and fan of pop culture, keep at eye out for the Environmental Collective or UNSW Blitz!

BEATING THE PANDEMIC

A checklist to make the most of uni despite Covid-19!



Join Online Society Events

Participating in online events **hosted by societies** is one of the best ways to **have fun with friends** from home and **make new ones!** From **virtual escape rooms, netflix parties, to trivia nights**, keep your eyes out for these events, which often give out **prizes** to some lucky winners ;).



Attend Online Workshops

Attending online workshops **hosted by established organisations** is a great opportunity to gain more knowledge on various **career pathways** and the necessary **steps to take** as a young professional! Expect to see plenty of these this year with MarkSoc!



Using Online Tools

Since fully in person classes remain doubtful, familiarise yourself with the **necessary tools** you'll be needing to **attend online lectures and tutorials**. Don't forget to check if you're on **mute** to avoid any unnecessary embarrassment!



UNSW Facebook Discussion Group

Once you've sorted out what classes you'll be doing for the term, head over to the **UNSW Discussion Group on Facebook** and look for posts about **course group chats**. If there isn't one for a course you're doing, don't be shy to **make one yourself!** Joining course chats is one of the best ways to **get support from other students** and make friends you can **work on assignments** with!

[Click here to be redirected!](#)

Marketing as a Major

Want to know more?

If you're interested in learning more about what it really means to pursue marketing as a field of study be sure to check out our **2020 Careers Guide** which provides insights on the various career paths within marketing as well as tips on how to succeed as a young professional!

Click Here!

Is Marketing Right For You?

Many have the misconception that studying marketing is purely related to selling a product or service to consumers, and although on a foundational level this may be true, it is definitely not its entirety. You may be surprised at the fact that studying marketing actually presents an abundance of different avenues which range from the creative realm of design all the way to the analytical side of market research. Marketing is a dynamic field of study which has become a commodity, integral to the core of all business functions. By studying marketing courses you can expect to gain skills such as - a far-reaching understanding of consumer behaviour, problem solving, communication as well as critical thinking. Whether you've come into uni with your heart set on majoring in marketing or you're confused and ready to explore your options, marketing is definitely a field of study to consider.

What Can Studying Marketing Bring For You?

- + Ability to develop in critical thinking, communication, creative as well as problem solving skills
- + Myriad of various paths of study within the marketing field which allows for flexible career opportunities.
- + High demand and prioritisation of marketing position.
- + Not restricted to a select sector within the industry - marketing is a function necessary for all industries!

Market Research

Design

Event Management

Advertising

Brand Management

TOP CAMPUS EATS



TROPICAL GREEN: PHO HOUSE

What: If you're craving a hearty and homely Vietnamese meal, Tropical Green: Pho House is your best bet. With menu options including banh mi, rice paper rolls, salads and of course pho, you'll find yourself heading straight to Pho House after class.

Where: Pavillion above Mathews Food Court

When: 8:30am - 6:00pm Weekdays

Affordability: \$

Recommendation: Raw Beef Pho (\$9.50)



JEWEL OF INDIA



What: The name says it all. Truly a hidden gem in upper-campus, Jewel of India's menu offers a range of naans, curries, tikka packs, samosas, not to mention Indian desserts! With four different side sauces and customisable curry combos, there is no way you won't find something up your alley!

Where: Mathews Food Court

When: 9:00am - 6:00pm Weekdays

Affordability: \$-\$\$

Recommendation: Butter Chicken Naan Wrap (\$8)



GUZMAN Y GOMEZ

What: Having late night study cravings? GYG's late closing hours and foolproof menu will be sure to fuel that much needed brain-power. From nibbles like queso fries and churros all the way to burrito bowls and enchiladas, Guzman will definitely have something in store for you!

Where: Outside University Terraces

When: 10:00am - 10:00pm

Affordability: \$\$

Recommendation: Barramundi Burrito (\$14.90)



YALLAH EAT



What: Step right up! Step right up! If you're looking for a healthier option on campus, fear no more. Yallah Eats provides fresh and mouth-watering Mediterranean food that will guarantee you your 5 cups of veggies a day. With over ten different healthy pitas, rice bowls, salad bowls and mezza sides, who needs the gym?

Where: University Terraces

When: 9:30am - 9:30pm

Affordability: \$\$

Recommendation: Chicken Pita (\$14)



STELLINI PASTA BAR

What: Calling all pasta lovers! With over twenty pasta sauce bases and three different pastas to choose from, the world is your Italian oyster! On top of that, Stellini offers gluten free pasta options, garlic bread as well as soup!

Where: University Terraces

When: 8:30am - 9:00pm Weekdays

Affordability: \$\$

Recommendation: Cream Pesto Penne (\$13)





ATOMIC PRESS

Where: Next to Business School

What many consider *the* best coffee you can get at UNSW, with pink cups asthetic enough for your feed, don't miss this partially hidden haven by the bookshop!



STELLINI PASTA BAR

Where: University Terraces

Besides great food, Stellini is home to one of the most delectable iced coffees at uni, perfect for getting your caffeine hit on a hot day.



CAFE BRIOSO

Where: Outside Main Library

Better known as the 'coffee cart', Cafe Brioso is your best bet for a quick grab and go before class or winding down by the Library Lawn.



PENNY LANE

Where: Above Central Lecture Building

Who doesn't love some brekkie with their coffee? The perfect all rounder for getting your morning fuel for those groggy Monday mornings.

TOP CAMPUS SIPS



A bad day with coffee is better than a good day without it.



There's nothing better than a refreshing sip of milk tea after a long day of uni! Here are the top five bubble tea locations scattered on as well as around campus that will guarantee you your daily sugar fix!

Best Bubble Tea around Campus

GONG CHA 

Location: 291B Anzac Parade
(6 minute walk from campus).

Opening hours: 10am - 10pm

Recommendation: Brown Sugar
Milk Tea with Pearls.

 **Chatime**

Location: 243 Anzac Parade
(3 minute walk from campus).

Opening hours: 10am - 10pm

Recommendation: Honeydew
Milk Tea with Pearls & Custard.

Sharetea[®]

Location: University Terraces

Opening hours: 10am - 10pm

Recommendation: Passionsfruit
Jasmine Green Tea with Pearls
& Lychee Jelly.

 **NO FAIL**

Location: 231 Anzac Parade
(3 minute walk from campus).

Opening hours: 12am - 10pm

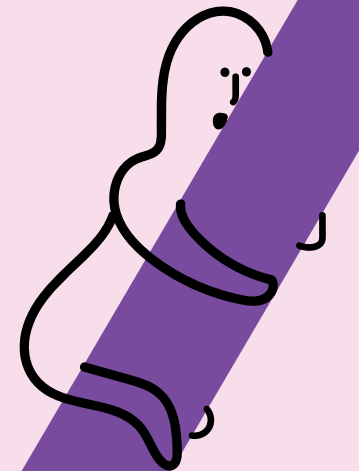
Recommendation: Cheese
Strawberry Frappe.

 **Beautea**

Location: 524 Anzac Parade
(13 minute walk from campus).

Opening hours: 11am - 10pm

Recommendation: Cold Rosie
Lattea.



● SEB Basement

Our personal favourite.

Pros:

- + Usually very quiet
- + Rooms are usually free

Cons:

- Limited seating
- Bad network reception



● Business School

Pros:

- + 4 levels of seating with different arrangements
- + Rooms available for booking
- + Microwaves and vending machines

Cons:

- Can get crowded from noon



● Law Library

Pros:

- + Open 24/7 during exam period
- + Rooms available for booking

Cons:

- Almost always impossible to find a seat during peak hours



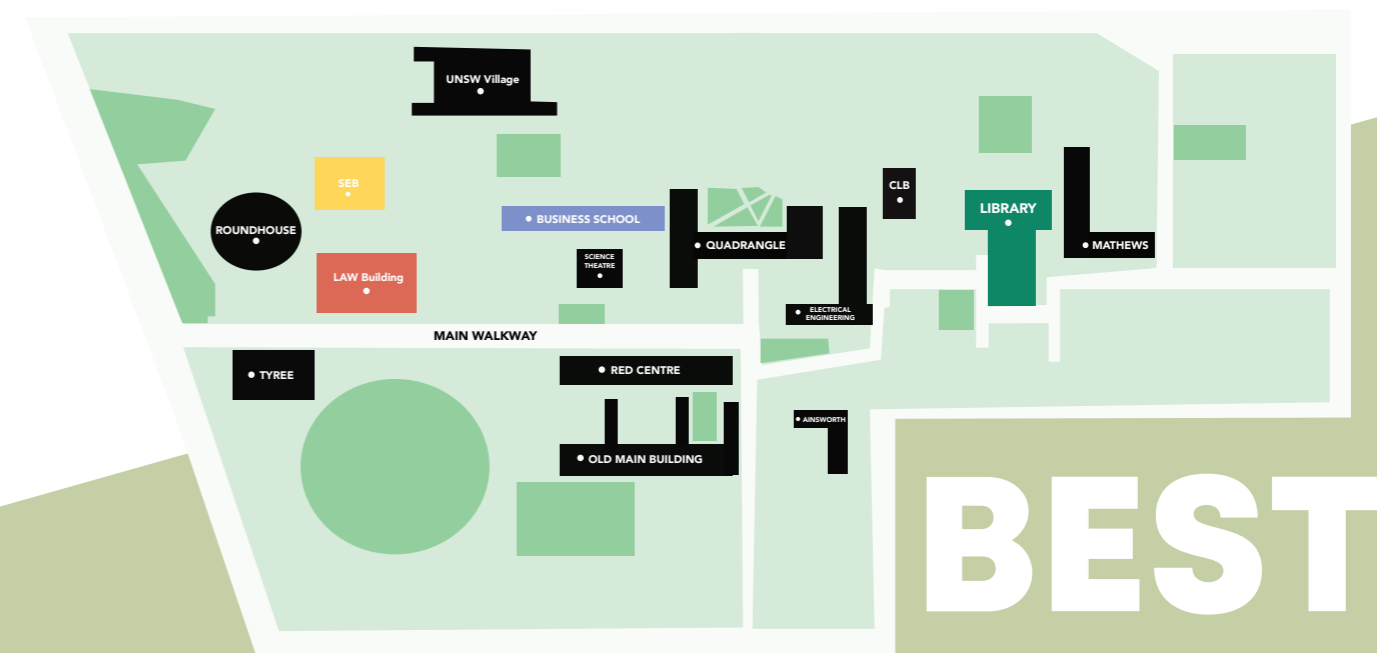
● Main Library

Pros:

- + 6 levels of seating with silent study sections
- + Rooms available for booking
- + Microwaves and vending machines
- + Napping pods

Cons:

- Can get crowded and noisy in the afternoon



BEST Study Spots

Advice with MarkSoc



Transitioning from highschool into the new and unfamiliar world of university is an experience full of anticipation & thrill!

But often times, it can also be intimidating, foreign and sometimes overwhelming. To those who may be feeling this way, fear not!

Members of Marksoc have prepared a few words of wisdom and tips based on what they have learnt from their experience at uni!

Natalie Chang



2nd year

1. What is your favourite thing about uni?

I love how uni is just a huge melting pot of people, all with so many different ideas and perspectives.

2. What advice would you give to first years?

Give everything a go! Now is the best time to get involved and gain some incredible new experiences.

Kayosh Thiyagaraja



3rd year

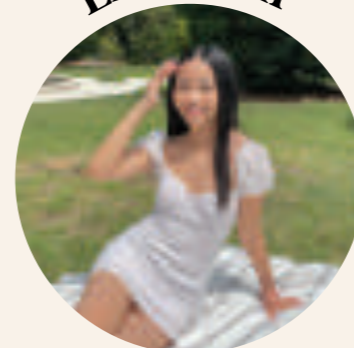
1. What is your favourite thing about uni?

I love the independence university provides whilst offering endless opportunities to develop your professional and social life.

2. What advice would you give to first years?

Don't be compelled to rush through your university degree. Take your time at uni to explore different opportunities and try out a variety of career paths you may enjoy.

Emily Yin



4th year

1. What is your favourite thing about uni?

The independence to explore everything. Whether it is making new friends, figuring out the best career path or even joining a society!

2. What advice would you give to first years?

Expose yourself to new things. Take risks, follow what makes you happy and don't stress about being at the top of your class. Your experience at university is invaluable.

Matthew Chua



3rd year

1. What is your favourite thing about uni?

Being more in control of how I spend my time, making lasting friendships, and growing as both a person and professional.

2. What advice would you give to first years?

Don't be afraid to make mistakes! Grab every opportunity that presents itself, especially ones that may take you outside your comfort zone.

Rachel Line



2nd year

1. What is your favourite thing about uni?

The people and friends you meet along the way. There's so many opportunities from attending social events, mentoring programs, in your classes etc.

2. What advice would you give to first years?

Don't be afraid to step out of your comfort zone! You never know who you'll meet along the way and the experiences that may come :)

Hillary Lee



3rd year

1. What is your favourite thing about uni?

I love meeting new people from different groups through societies, events and classes - everyone is so unique and it's so interesting to see how we work with others.

2. What advice would you give to first years?

Don't be afraid to give everything a go! Yes, it can be intimidating, but starting uni also signals a fresh start and new journey. Explore by attending events to meet new people and network!

Patrick Zamuco



4th year

1. What is your favourite thing about uni?

I love finally being able to study something I'm passionate about. On top of that I really enjoy the social aspect and society culture it provides. Some of the best people I've met have been from societies.

2. What advice would you give to first years?

It's okay to not know exactly what you want to do yet! Also, try to not compare yourself to others all the time. Focus on yourself, do your absolute best, and celebrate those around you as well!

Valerie Yeo



4th year

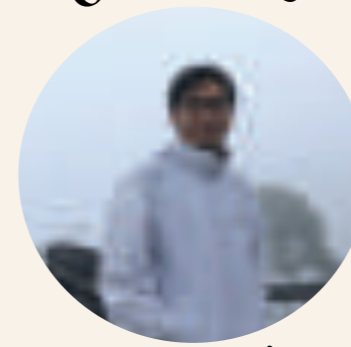
1. What is your favourite thing about uni?

My favourite thing about uni is the community. Uni can be pretty stressful at times so just seeing a familiar friendly face on campus can really help.

2. What advice would you give to first years?

Uni is a fresh chapter in your life and is what you make of it, so push yourself to try new things even if it seems scary at the time!

Oscar Zhao



3rd year

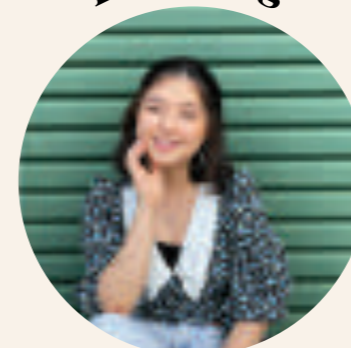
1. What is your favourite thing about uni?

Its diversity. Meeting people from all kinds of cultural backgrounds is interesting and gives you a wider perspective of what everything is like.

2. What advice would you give to first years?

If you are unsure of something, there are always many people who are here to help you. Do not put too much pressure on yourself because even if you fail, there will always be a chance for you to get back up even stronger.

Hawa Beg



4th year

1. What is your favourite thing about uni?

My favourite part of uni is definitely the campus life and people I get to meet both in my classes and through the rich society life we have.

2. What advice would you give to first years?

Start thinking about what you want to do early. When you're doing courses really reflect on what you liked and didn't like.



Kombucha!



Card Holder
Canva Edition
Life Savers

KINGP/N

Kingpin
\$10 arcade
vouchers!



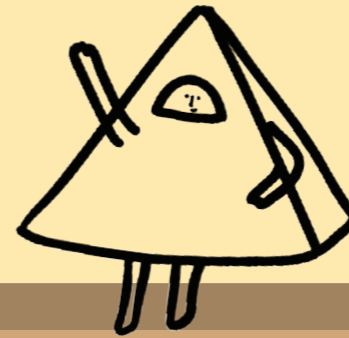
Stubby Coolers
Bottle Openers
Phone Wallets



STUDENTVIP



Sticky Notes
Sunglasses
Phone Card
Holder



Red Bull



Redbull Energy
Drink

nutella



Chocolate
B-Ready
Bars

O-WEEK GOODIES

The awesome freebies you can expect when you visit Marksoc's stall at O-Week!

CARMEX

Carmex
Lipbalm
Pots!



NEW

nutella
FERRERO

B-ready

Love it in a **Jar**,
Try it in a **Bar!**



**Find in the
Biscuit Aisle**

Buy NOW!

Thanks for Reading!

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