

20
22

first
years
guide

by MarkSoc



Hello!

So glad that you're here 😊

We have so much in store for you...but first,

A note from the editors:

No one likes a long editor's note, so we'll keep it short and sweet.

Hi! Welcome to UNSW! A wealth of adventure, experience and growth await you and we're so excited to see your journey begin!

To help you out while you're just starting off, we've compiled all the wisdom, tips and hacks we could find into this one trusty guide, all for you to flip through at ease! Best food on campus? Most underrated study spot? Co-curricular recommendations? We got it all!

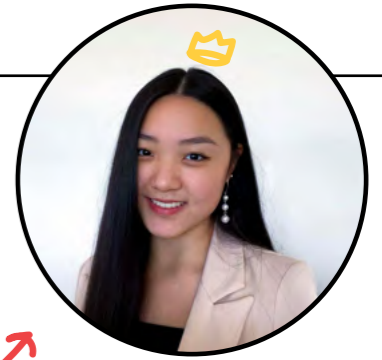
University is a whole new world, full of endless opportunities, so be brave and grab onto them as much as you can!

Psst, joining MarkSoc is one of the best options around... stay tuned for our Director Meet & Greet, as well as Subcommittee Recruitment, so you can get a chance to join our family!

- Melinda & Jayden



President's Welcome



Hi! Congratulations for making it to university! All that hard work has finally paid off, and you're standing at the precipice of a world of opportunity.

Although it might be daunting to plunge headfirst into this strange new world, there's also much to be excited about! While your time on campus might be short, I can guarantee that it will be some of the best years of your life.

To help you on your way, MarkSoc has put together this handy guide, giving you a rundown of what UNSW is all about! We're letting you in on all the campus secrets, including where you can find the most delicious food, or the best study spots, but we also want to offer you some words of wisdom. My advice is to make the most of your time here - be open and willing to try new things, meet new people, and take risks. UNSW has so many fun and diverse opportunities outside of academics, including volunteering, sports, clubs and societies. This is your chance to discover who you are, grow immeasurably, and perhaps even make life-long friends.

One of these opportunities is Marketing Society (MarkSoc). As the constituent society to the UNSW Marketing School, we are the creative forefront on campus, providing exciting opportunities for students to flourish in the increasingly multi-disciplinary and diverse marketing space. As such, we welcome all students to join our family, regardless of their degree, and together we plan insightful career-related events, help each other with uni work, or even just hang out and have fun!

So, a warm welcome to uni life, UNSW and MarkSoc, and we can't wait to see the incredible achievements you make during your time here. Have the most amazing time, and make your mark!

Best of luck, Nat x

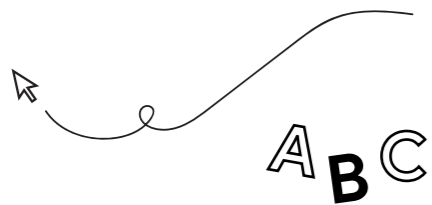
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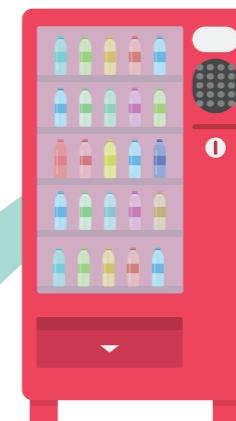
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Some Words of Wisdom

From MarkSoc



20

uni ter·mi·nol·o·gy

course

Subjects that can be studied as part of your degree.

elective

Non-compulsory courses that contribute towards your degree (often selected from a faculty pool of courses e.g. business elective).

major

Area of focused study/discipline chosen as part of a degree (e.g. Bachelor of Commerce majoring in Marketing).

lecture (lec)

Prepared presentation used to deliver course content. Can be in person or online, but always recorded.

laboratory (lab)

Classes where course content is applied in practice. Mostly conducted in person, however can also be online.

tutorial

Classes that discuss/review course content, often scheduled one week after lectures (i.e. week 2 tutorial will review week 1 content). Often, you will be required to prepare homework.

census date

Date by which your course enrolments, course payments, requests for Commonwealth assistance (HELP) are finalised. If you want to change or drop courses without financial liability make sure you do so before this date!

hecs-help assistance

Helps eligible Commonwealth supported students pay their university fees through government subsidies.

units of credit (UOC)

A numerical value assigned to degrees and courses as a representation of duration, workload and weighting (e.g. The Bachelor of Commerce requires 128 UOC).

Note: Each course weighs 6 UOC. A maximum of 18 UOC can be taken per term (3 courses).

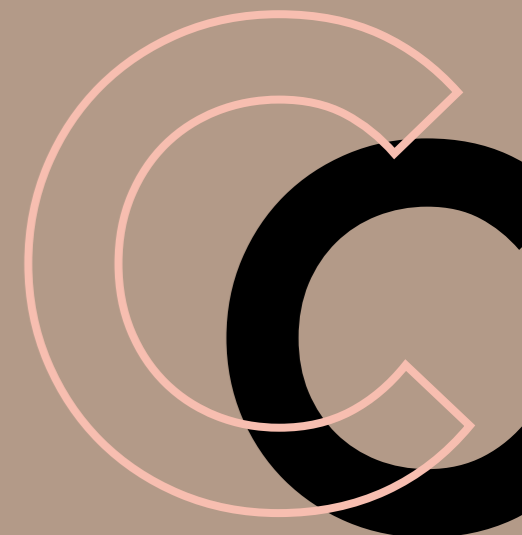
weighted average mark (WAM)

The weighted average mark from all final course results undertaken for your degree.

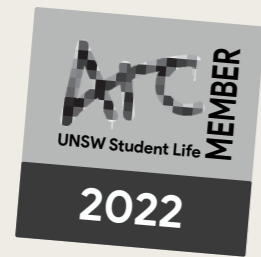
IMPORTANT NOTE!

It's totally okay to postpone or defer your degree and take it slower than others! Everyone walks their own journey at their own pace, so don't ever feel pressured to do more than you're able to handle. If you're unsure how you're progressing through your degree, make sure to request a program progression check!

[Click me!](#)



getting started





o-week to do list:

- Go to O-Week**

O-Week is a great opportunity to get familiarised with our campus, meet new people, become society members, get freebies and have fun!
- Grab student ID!**



This will be your go-to pass throughout your time in uni and can help you get into your faculty buildings when uni is not fully open! (Get yours from The Nucleus Student Hub on campus!)
- Sign up to Arc**

Drop by Arc Reception after grabbing your shiny new student ID to sign up and get your first ID sticker! You can also sign up to societies via SpArc and collect all the different society stickers!

  [Click me!](#)
- Know your classes!**

Make sure to check your class location and time, alongside any textbooks required or any pre-readings you need to do before class!
- Show MarkSoc some love!**

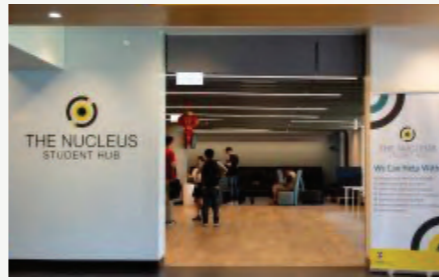
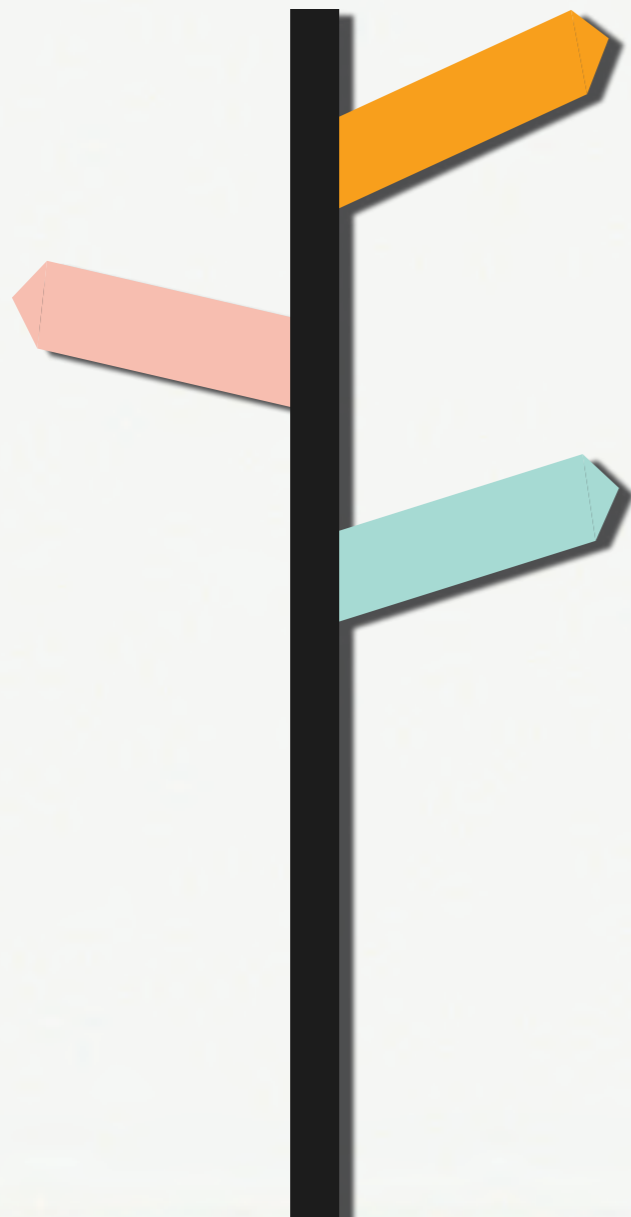
Your soon-to-be favourite society is geared up with tons of cool events and activities this year, so be sure to keep up to date with us by signing up to our fortnightly newsletters and following our Facebook and Instagram pages!

  [Click me!](#)



HELP!

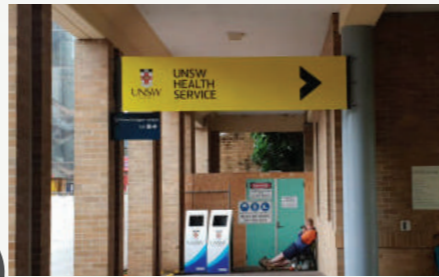
WHERE IS IT?!



THE NUCLEUS

This all-in-one student hub will provide the information and guidance you need on all general university processes including enrolment, financial support and program transfers!

 **Ground Floor, Main Library**



UNSW HEALTH SERVICE

Our on-campus health service. This is the place to go if you're feeling unwell or need medical attention. Appointments to see general practitioners or specialist doctors can be made online or over phone.

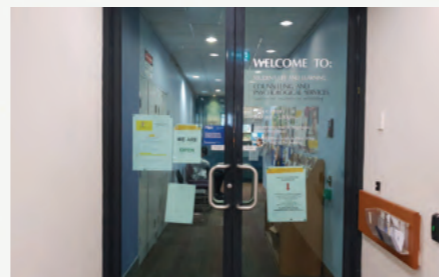
 **Ground Floor, Quadrangle East Wing**



ACADEMIC SKILLS SUPPORT

Head here to get help with key academic skills such as referencing, research, writing & grammar. Workshops to improve your English conversational skills are also offered. All consultations are held online via Microsoft Teams.

 **Ground Floor, Chancellery Building**



PSYCHOLOGY & WELLNESS

This free-of-charge service is your go-to when you're not feeling mentally well, offering individual, confidential counselling sessions. Workshops and seminars on mental health, stress and overall wellbeing are also available.

 **Level 2, Quadrangle East Wing**



CAREERS & EMPLOYMENT

Come here to get advice on all things career-related, including how to build your resume, improve interview skills and where to find opportunities that may be available for your specific degree!

 **Level 2, Quadrangle East Wing**



online resources

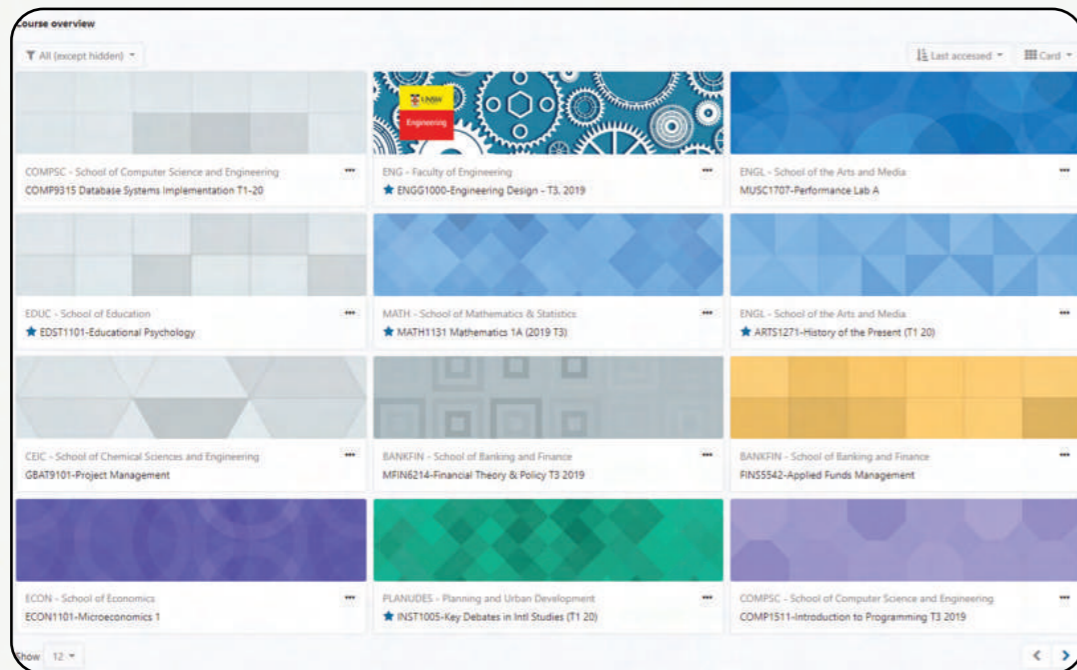
Where do I go to see my course information?



Moodle

Moodle is UNSW's online learning platform where students can access all course materials uploaded by lecturers and tutors. You will be using Moodle for every course you enrol in at UNSW to access lecture slides, class recordings, tutorial homework, online assessments, grades, and discussion forums.

Make sure to keep up to date with weekly course announcements and don't be shy to post a question on the forum if in doubt!



Is there a way I can organise my classes?



CrossAngles

CrossAngles is an unofficial timetable planner website that many students use to plan their class schedules ahead of enrolment and class registration.

With CrossAngles, you can view available timeslots for classes, and utilise the drag and drop function to easily create a timetable that suits your availabilities. Use this to compare and match classes with friends also!



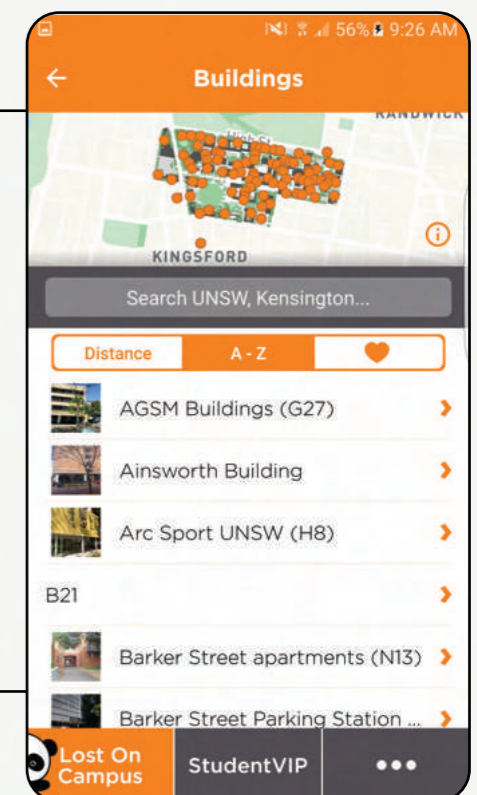
Campus is so big! How do I find my way around?



Lost on Campus

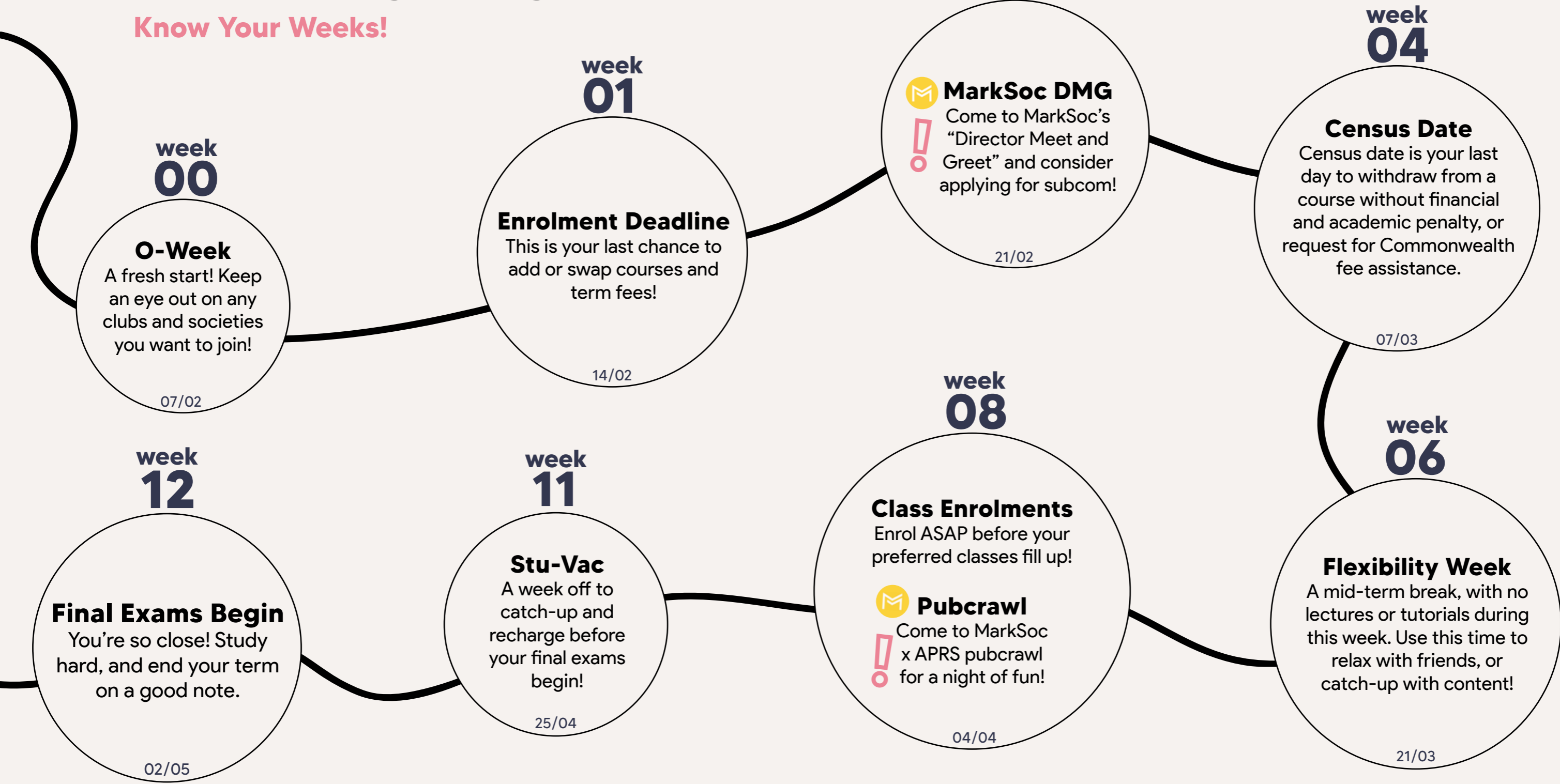
Lost on Campus is a free app that provides an interactive map of campus to help you find your way around!

Available on both App Store and Google Play, Lost on Campus will be your best friend when navigating to lecture theatres, tutorial rooms, labs, or staff offices! Save hours of getting terribly lost around campus and download the app as soon as possible!



T1 Timeline

Know Your Weeks!



T2 ▶	Teaching Period 30 May - 5 Aug	Stu-Vac 6 Aug - 11 Aug	Exam Period 12 Aug - 25 Aug	Break 26 Aug - 11 Sep
T3 ▶	Teaching Period 12 Sep - 18 Nov	Stu-Vac 19 Nov - 24 Nov	Exam Period 25 Nov - 8 Dec	Break 9 Dec - 13 Feb

2022
Timeline

WHAT DO YOU WANT TO DO?

Your guide to getting involved at UNSW!

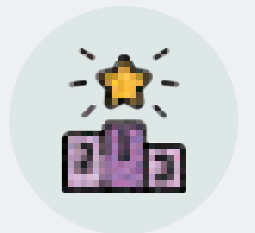
I want to try volunteering!

Arc holds a plethora of volunteering opportunities to get involved. Ranging from content creation for UNSW Blitz to being an advocate for mental health awareness by applying to Arc Wellness, there is bound to be an option for you. Follow Arc's social media platforms to stay up to date with their intake periods!



I want to develop my skills!

Many societies release a range of educational and competitive events that you can register for online. From webinars, workshops to case competitions, there are numerous opportunities for self-development. These are amazing to become more familiar with team environments and develop your hard or soft skills!



I want to try societies!

If you're ever on the fence about applying for a society role, just go for it! Joining Marksoc, or other societies is one of the best ways to meet like-minded people, and help develop your professional skills. There are varying roles to apply for, so find one that best suits your interests!



I want to be more active!

Want to meet people while becoming more active at the same time? Then consider sports! There is an accommodating range of sports, from basketball to frisbee, allowing heaps of opportunities to get involved! It doesn't matter how much experience you have, as long as you have fun along the way!



marketing major spotlight

What is marketing?

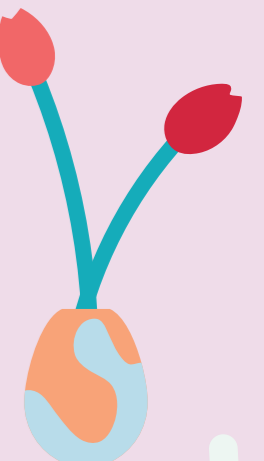
“Marketing” is an overarching term for all things related to the production of products/services and the strategies involved for getting consumers to interact with it. From here, you’ll learn the importance of communication, consumer relations and the stakeholders involved in these processes. With an abundance of avenues from the creative domain of content creation to the analytical area of market research, there’s bound to be a field suitable for you.

Is marketing right for me?

Marketing is exciting - it’s a challenging but rewarding career with many pathways. Successful individuals in this field possess some crucial traits: creativity and critical thinking, being detail oriented and someone who works well in a team environment. One key takeaway is to be self-motivated and to be genuinely interested in the field of marketing. If you’re a creative individual who enjoys collaborating in a team, you’ll enjoy the world of marketing.

How can studying marketing benefit me?

- + **Diverse career choices** - a marketing degree can allow you to work in a number of fields, including legal, medical, sales and many more.
- + **Marketing is in demand** - in almost all organisations, marketing is vital in the promotion of products/services.
- + **Develop strong communication skills** - studying marketing will place emphasis on your verbal aptitude, which can carry over to other professions!



Advertising

Design

Market
Research

Brand
Management

Public
Relations

Event
Management

TOP EATS ON CAMPUS



Have serious cravings? We got you sorted with some of the best food spots around UNSW!

VG Vegetarian **V** Vegan **GF** Gluten Free **H** Halal

PHO HOUSE **VG** **V**



Need a solution for your pho cravings? Pho House is the place to go, with their authentic Vietnamese cuisine featuring their popular pho, rice paper rolls and salads. Serving in an open dining setting, you'll feel at ease as you enjoy your food!

Where: Mathews Pavilions
When: 9:00 am - 6:30 pm
Editor's Choice: Raw Beef Pho (\$9.50)

LAKSA DELIGHT **V**



Laksa Delight is a tried and true favourite, with their signature heartwarming noodle soups. Serving an accommodating range of delicious laksas as well as other soup noodles, you'll find yourself visiting this spot a lot after class!

Where: Mathews Food Court
When: 9:00 am - 5:00 pm
Editor's Choice: BBQ Pork Laksa (\$16.80)



STELLINI PASTA BAR **VG** **V**



Known as the best pasta spot on campus, Stellini Pasta Bar is a must try! With over 20 pasta bases to choose from, the options are endless! Also serving other authentic Italian takeaway food and coffee, get your taste buds ready to be blown away!

Where: University Terraces
When: 8:00 am - 4:30 pm
Editor's Choice: Cream Pesto Spaghetti (\$13)

YALLAH EAT **VG** **V** **H**



Yallah Eat is popular for their 'build-your-own' style of takeaway food. Serving flavourful, aromatic Middle-Eastern cuisine with delicious options such as pitas and rice-bowls, their generous portion sizes are guaranteed to fill you up!

Where: University Terraces
When: 9:30 am - 8:30 pm
Editor's Choice: Rice Bowl (\$12)

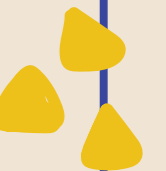


GUZMAN Y GOMEZ **VG** **V** **GF**



Need extra fuel for your late night study sessions at uni? Head over to GYG and try out their delectable menu! Specialising in Mexican cuisine dishes from burritos, nachos, tacos and more, you are bound to be satisfied no matter your choice.

Where: University Terraces
When: 8:00 am - 10:00 pm
Editor's Choice: Regular Burrito Bowl (\$11.70)



TOP DRINKS ON CAMPUS

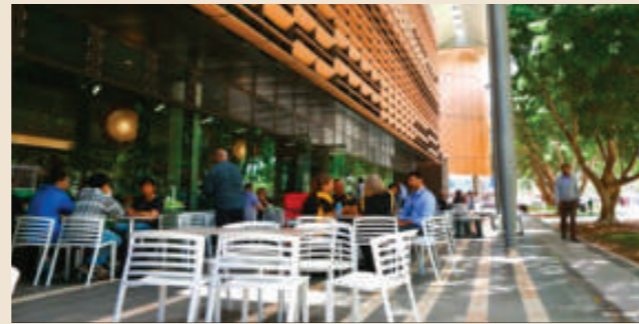
CAFE BRIOSO



Where: Outside Main Library
Need a quick grab-and-go coffee? Whiz by the Cafe Brioso coffee cart whilst enroute to class or lunch break!



BAR NAVITAS



Where: Main walkway near Anzac Pd
If you ever arrive at lower campus, Bar Navitas will be your nearest option. Don't waste time thinking about which coffee shop to go and just hit up this spot for your coffee needs!



SHARETEA



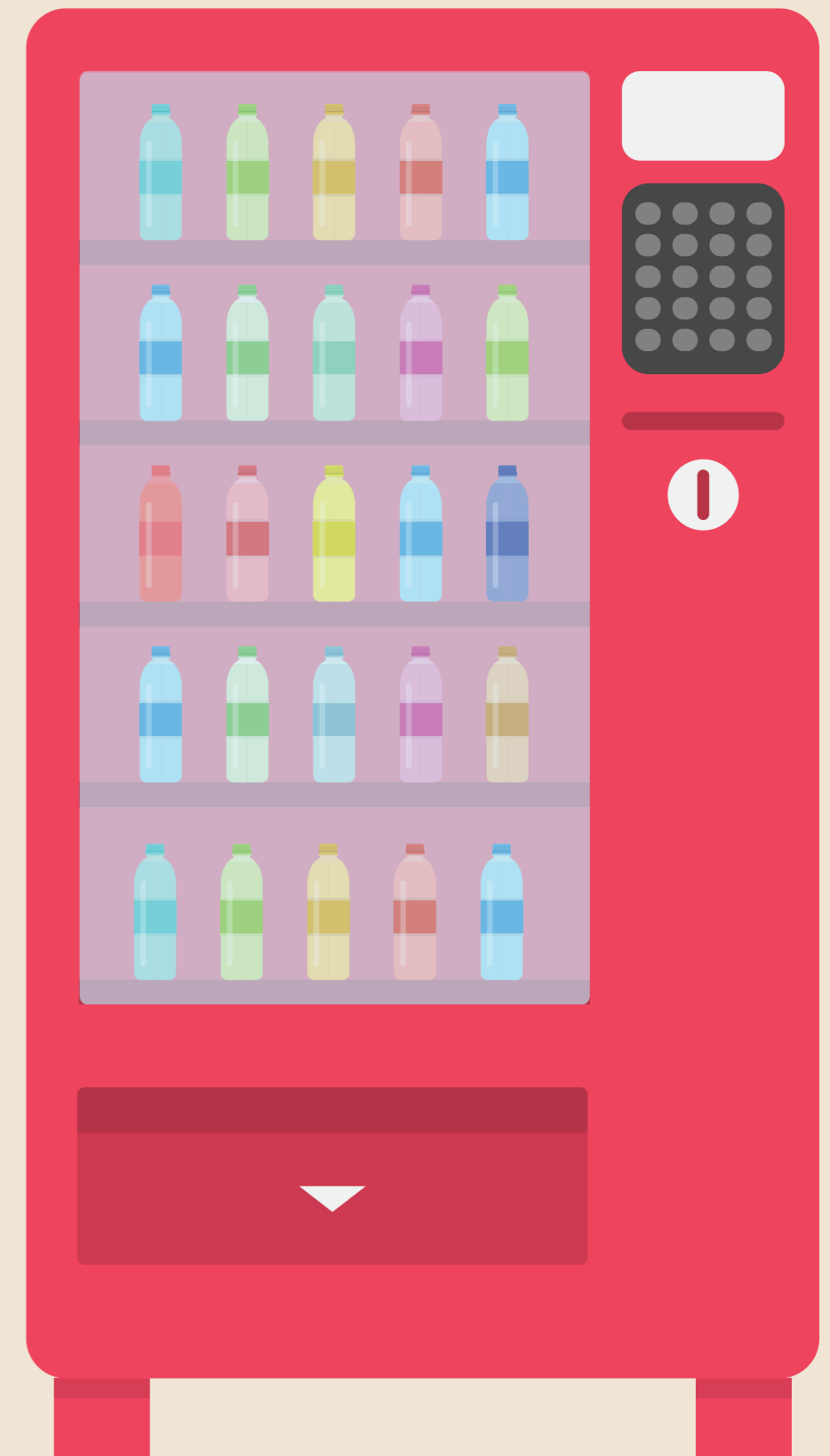
Where: University Terraces
Need a quick treat during your study breaks? Get your happy fix with Sharetea! Serving a range of customisable teas, their tea is bound to bring you glee!



BOOST JUICE



Where: Morven Brown Building
Freshen up your day with a cup of Boost Juice! One of the few fruity drink options at UNSW, you don't want to miss out on this popular pick, especially during the summer!



SEB, which stands for Science and Engineering building, is an amazing spot for any student looking for **concentrated, focused study**. This area is usually **very quiet** and features **large rooms** which can be used for meetings and group study. However **data reception** here is usually quite **poor**, but this could be a blessing in disguise for all the procrastinators out there!

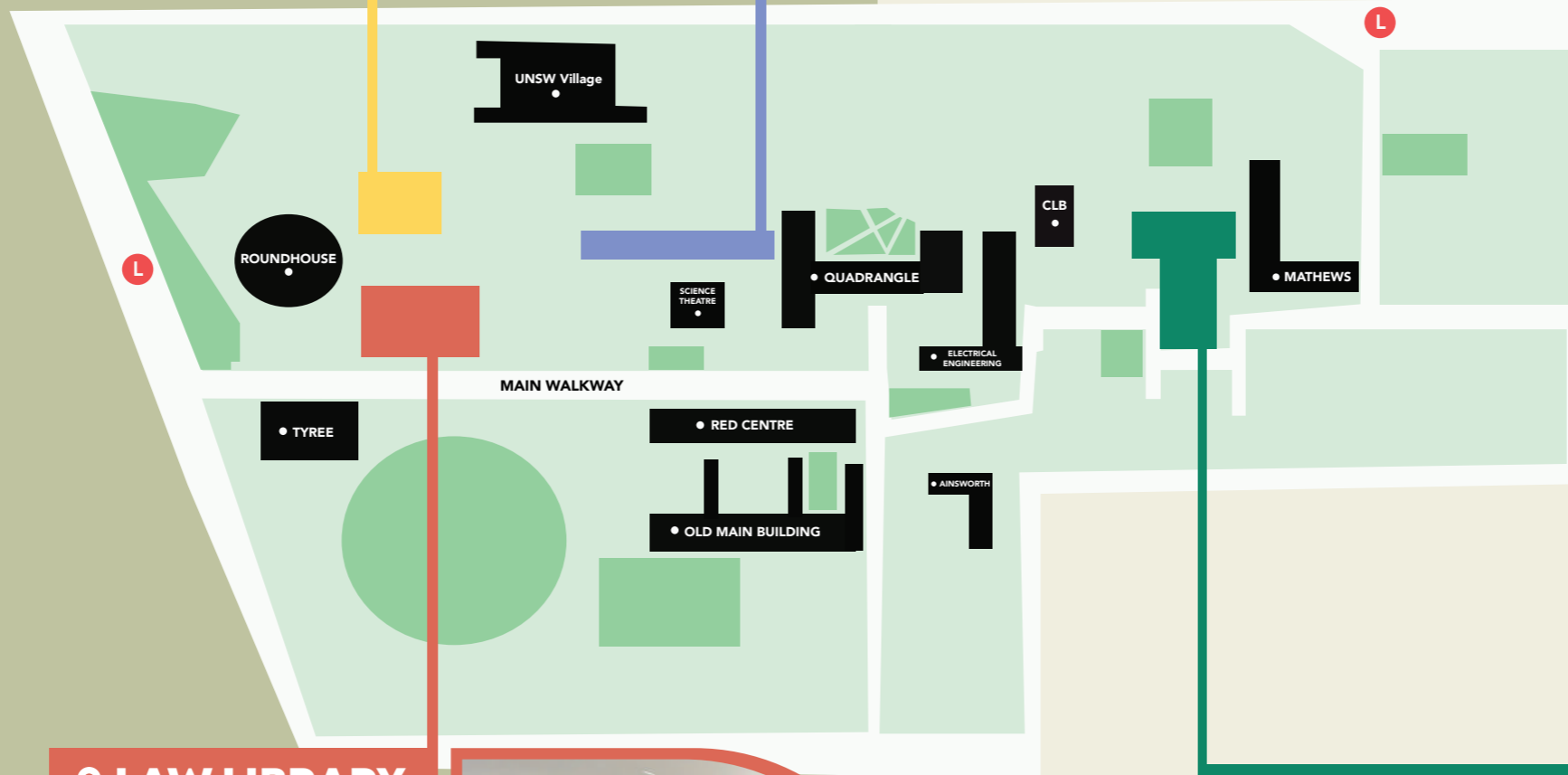


📍 **SEB BASEMENT**



📍 **BUSINESS SCHOOL**

Also known as **ASB**, UNSW Business School is a **popular** and **convenient** spot for students. Being a **business student**, you are allowed **24/7 after-hours access** with the tap of your **ID card!** However this spot is usually **very busy**, making securing **room bookings** very **hard**. ASB also features handy **kitchen facilities** such as **hot water** as well as **microwaves!**



📍 **LAW LIBRARY**

Located on the **ground floor** of the **Law Building**, this library is a popular spot for **ALL** students. Be sure to **book early** to snag one of the various **private study rooms**, as reservations can be fully booked weeks in advance. Another notable feature is its **24/7 opening hours** during **exam period**, which can be a lifesaver for any last minute cramming!



📍 **MAIN LIBRARY**

With a total of **2791 study spaces** across **6 levels**, this study spot is undeniably the most engaged and active on campus. The Main Library also has **rooms** available for booking, **microwaves**, **vending machines** and **napping pods** for anyone looking for a break! Additionally, **Level 2** in this library is open **24/7**, which is perfect for any late night study sessions!



BY
STUDENTS

Advice From MarkSoc

What would you have done differently in first year?
Here's a compilation of what MarkSoc members
would've done if they took a trip back in time!

FOR
STUDENTS

Anna He



3rd
year

What would you have done differently in your first year?

I would have pushed myself to join societies that I was actually interested in instead of joining ones that I thought I should join or would benefit my resume. I would have also not compared myself to other first years and their experience because everyone is on their own individual journey.

What's been the most unexpected/underrated thing about uni?

The diverse range of people you meet and experiences offered at university. Volunteering at UNSW actually equipped me with so many different life skills and I got to meet some incredible people who helped me to grow into who I am today.

Alyssa Liem



2nd
year

What was the biggest challenge you faced during first year?

Maintaining good mental health was a challenge, especially from over-committing to too many new experiences (societies, work, etc.) in the first trimester and burning out by the end. It's definitely important to try new things at university, but always give yourself a day off work and ample spare time to relax.

What's been the most unexpected/underrated thing about uni?

There are SO MANY SOCIETIES! Whatever interests you have, there is a society with like-minded people. The relationships between directors and subcommittee members are the most underrated aspect of UNSW. Join a subcommittee and over the year you'll find that your team becomes very close-knit.

Natalie Chang



3rd
year

What would you have done differently in your first year?

This was partly due to the pandemic, but I definitely did not get to spend as much time as I would've liked on campus! If I could go back, I would make the most of the study spaces, which are not only great for getting work done, but also where you can really get to know your classmates outside of class, and spend time with your friends!

What was the biggest challenge you faced during first year?

Suddenly having so much freedom and agency over my own learning was definitely overwhelming at first - I had to figure out how to keep myself accountable. In order to overcome this, I experimented with a few different organisational apps before falling in love with Notion!

Andy Leung



3rd
year

What would you have done differently in your first year?

If I could go back to first year, the one thing I would do differently is join more societies! Societies are an integral part of the uni experience, particularly at UNSW, with such a vibrant student culture. It's a fantastic opportunity to meet new people and make the most of your uni life!

What's been the most unexpected/underrated thing about uni?

Uni gives you a lot more independence - you'll find yourself having to make a lot more decisions for yourself.

Oliver Xu



3rd
year

What would you have done differently in your first year?

If I could redo my first year, I would definitely try to attend as many uni events as I can especially on the social side of things. As you get into the later years of uni you'll often find yourself focusing on your career path and will have less time/energy to join these activities.

What's been the most unexpected/underrated thing about uni?

I think the most underrated thing about uni is the social life UNSW provides especially compared to other unis. Camps, societies and even tutorials provide a great way for you to meet a diverse range of people that you'll grow close to and spend the majority of your university life with.

Kim Le



3rd
year

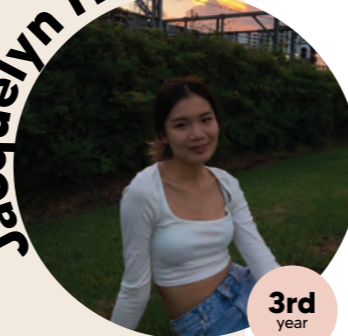
What was the biggest challenge you faced during first year?

Not knowing what I wanted to do in the future and comparing myself to people who looked like they had it all together. I'd say get a taste of different areas to see what you're interested/not interested in, and focus on yourself and work at your own pace; there's no time limit to when you need to complete your goals ☺

What's been the most unexpected/underrated thing about uni?

The amount of opportunities you have to try new things. Whether it's participating in a society, volunteering or doing case competitions, you get to learn so many skills and meet new people that you would have never met from just going to class.

Jacquelyn Huang



3rd
year

What was the biggest challenge you faced during first year?

The biggest challenge I faced was finding motivation to do my best in uni work. Starting first year just as COVID hit was extremely confusing and demotivating, but I knew that everyone else was also in the same boat so it was important to stay connected to those around me!

What's been the most unexpected/underrated thing about uni?

The most unexpected thing is how fast the terms go by. Life and uni moves so fast, I think it's important to take every moment as it is before time flies by.

Emily Cong



3rd
year

What would you have done differently in your first year?

Be more open to new opportunities and meeting new people! It's easy to stay within the same crowd if you have a lot of existing friends from high school but I definitely see value in branching out and getting to know new social circles.

What was the biggest challenge you faced during first year?

Online study. Starting uni virtually is incredibly challenging socially and makes it super hard to get to know your classmates and tutors. Taking classes with friends really changed the game as it provides such an invaluable support network! Whether it's new friends you've made through extra-curriculars, or people you already know from high school, everyone in uni is super willing to share and help you out academically.

Jacky Liu



3rd
year

What would you have done differently in your first year?

I wish I had been more open to trying new things out with societies/extra-curriculars as well as putting myself out there and developing my self-confidence!

What was the biggest challenge you faced during first year?

The biggest challenge I faced during first year was figuring a uni/work/social life balance and schedule. To overcome this, I try to review my current priorities frequently and make sure I stay organised with my planner!!

Thanks For Reading!

Keep a lookout for us this year!

